

**MERCADO => RESIDENCIAL**

| Setor                    | % Cons.      | Consumo Terreno (em m2) | Nº de Lançamentos | Nº de Unidades   | Área Útil Lançada (m2) | C.A.        | AU Média     | % VGV        | VGV Atualizado (em R\$)  | Valor Médio (R\$) | VU (R\$/m2)     |
|--------------------------|--------------|-------------------------|-------------------|------------------|------------------------|-------------|--------------|--------------|--------------------------|-------------------|-----------------|
| <b>OUCBH - Setor 1</b>   |              |                         |                   |                  |                        | #DIV/0!     | #DIV/0!      |              |                          | #DIV/0!           | #DIV/0!         |
| <b>Bairros Lindeiros</b> |              |                         |                   |                  |                        | #DIV/0!     | #DIV/0!      |              |                          | #DIV/0!           | #DIV/0!         |
| Entorno Imediato         |              | 2.858,00                | 4                 | 102              | 7.294,62               | 2,55        | 71,52        |              | 37.882.189,66            | 371.394,02        | 5.193,17        |
|                          | 0,14         | 2.858,00                | 4                 | 102              | 7.294,62               | 2,55        | 71,52        | 0,22         | 37.882.189,66            | 371.394,02        | 5.193,17        |
| <b>OUCBH - Setor 2</b>   |              |                         |                   |                  |                        | #DIV/0!     | #DIV/0!      |              |                          | #DIV/0!           | #DIV/0!         |
| <b>Bairros Lindeiros</b> |              |                         |                   |                  |                        | 1,65        | 77,35        |              | 24.860.952,94            | 350.154,27        | 4.526,76        |
| Entorno Imediato         |              | 3.319,25                | 4                 | 71               | 5.492,00               | 1,40        | 72,26        |              | 104.155.002,78           | 315.621,22        | 4.367,60        |
|                          | 0,99         | 17.065,01               | 7,9               | 330              | 23.847,22              | 1,44        | 73,17        | 0,74         | 129.015.955,72           | 321.735,55        | 4.397,39        |
|                          |              | 20.384,26               | 11,9              | 401              | 29.339,22              | 0,47        | 46,00        |              | 14.985.651,00            | 149.856,51        | 3.257,75        |
| <b>OUCBH - Setor 3</b>   |              |                         |                   |                  |                        | #DIV/0!     | #DIV/0!      |              |                          | #DIV/0!           | #DIV/0!         |
| <b>Bairros Lindeiros</b> |              |                         |                   |                  |                        | 1,46        | 111,14       |              | 154.189.165,24           | 454.835,30        | 4.092,42        |
| Entorno Imediato         |              | 9.800,00                | 1                 | 100              | 4.600,00               | 1,19        | 96,30        | 0,96         | 169.174.816,24           | 385.364,05        | 4.001,61        |
|                          | 1,73         | 25.867,00               | 9                 | 339              | 37.676,74              | 1,96        | 58,66        |              | 150.036.977,35           | 296.515,77        | 5.054,66        |
|                          |              | 35.667,00               | 10                | 439              | 42.276,74              | 1,76        | 94,23        |              | 190.120.612,15           | 441.115,11        | 4.681,44        |
| <b>OUCBH - Setor 4</b>   |              |                         |                   |                  |                        | 2,95        | 90,78        |              | 189.452.278,56           | 453.235,12        | 4.992,94        |
| <b>Bairros Lindeiros</b> |              |                         |                   |                  |                        | 2,12        | 79,88        | 3,02         | 529.609.868,06           | 390.855,99        | 4.892,99        |
| Entorno Imediato         |              | 15.179,00               | 8                 | 506              | 29.682,88              | 1,32        | 57,97        |              | 426.861.778,77           | 239.272,30        | 4.127,19        |
|                          | 2,48         | 23.034,71               | 13                | 431              | 40.611,56              | 1,31        | 57,07        |              | 183.079.402,44           | 181.987,48        | 3.188,72        |
|                          |              | 12.842,40               | 8                 | 418              | 37.944,00              | 1,19        | 62,51        |              | 147.330.109,52           | 243.924,02        | 3.902,13        |
|                          |              | 51.056,11               | 29                | 1.355            | 108.238,44             | 1,29        | 58,51        | 4,32         | 757.271.290,73           | 223.120,59        | 3.813,09        |
| <b>OUCBH - Setor 5</b>   |              |                         |                   |                  |                        | 1,78        | 60,94        |              | 37.701.760,72            | 181.258,47        | 2.974,39        |
| <b>Bairros Lindeiros</b> |              |                         |                   |                  |                        | 1,86        | 63,09        |              | 161.422.120,88           | 247.579,94        | 3.924,49        |
| Entorno Imediato         |              | 78.231,13               | 27                | 1.784            | 103.426,67             | 1,34        | 55,40        |              | 222.017.807,17           | 191.065,24        | 3.448,59        |
|                          | 7,46         | 43.964,03               | 8                 | 1.006            | 57.414,78              | 1,53        | 58,45        | 2,40         | 421.141.688,77           | 208.279,77        | 3.563,36        |
|                          |              | 31.685,00               | 9                 | 604              | 37.756,30              | 1,71        | 95,92        |              | 119.229.131,59           | 486.649,52        | 5.073,46        |
|                          |              | 153.880,16              | 44                | 3.394            | 198.597,75             | 1,86        | 87,17        |              | 208.058.920,86           | 372.865,45        | 4.277,21        |
| <b>OUCBH - Setor 6</b>   |              |                         |                   |                  |                        | 1,68        | 59,34        |              | 212.851.682,33           | 223.583,70        | 3.767,62        |
| <b>Bairros Lindeiros</b> |              |                         |                   |                  |                        | 1,75        | 73,30        | 3,08         | 540.139.734,78           | 307.771,93        | 4.198,87        |
| Entorno Imediato         |              | 7.140,00                | 3                 | 208              | 12.675,44              | 2,21        | 83,44        |              | 112.552.553,12           | 453.840,94        | 5.438,88        |
|                          | 3,75         | 22.090,00               | 3                 | 652              | 41.132,00              | 1,97        | 113,62       |              | 182.017.156,33           | 619.105,97        | 5.448,87        |
|                          |              | 48.008,00               | 7                 | 1.162            | 64.379,36              | 1,89        | 110,84       |              | 309.782.119,98           | 508.673,43        | 4.589,17        |
|                          |              | 77.238,00               | 13                | 2.022            | 118.186,80             | 1,96        | 105,65       | 3,45         | 604.351.829,43           | 525.066,75        | 4.969,93        |
| <b>OUCBH - Setor 7</b>   |              |                         |                   |                  |                        | 2,61        | 79,35        |              | 482.234.621,69           | 624.656,25        | 7.872,59        |
| <b>Bairros Lindeiros</b> |              |                         |                   |                  |                        | 2,70        | 103,26       |              | 1.612.368.681,80         | 900.261,69        | 8.718,82        |
| Entorno Imediato         |              | 13.742,00               | 11                | 245              | 23.500,56              | 2,38        | 152,47       |              | 1.372.569.007,60         | 1.422.351,30      | 9.328,64        |
|                          | 3,56         | 26.102,81               | 15                | 558              | 48.643,64              | 2,56        | 111,49       | 19,77        | 3.467.172.311,09         | 982.758,59        | 8.815,15        |
|                          |              | 33.558,48               | 10                | 952              | 56.495,04              | 1,17        | 86,97        |              | 35.262.314,33            | 383.286,03        | 4.407,13        |
|                          |              | 73.403,29               | 36                | 1.755            | 128.639,24             | 1,31        | 81,14        |              | 653.596.251,33           | 428.026,36        | 5.274,97        |
| <b>OUCBH - Setor 8</b>   |              |                         |                   |                  |                        | 1,89        | 110,84       |              | 622.452.248,55           | 890.489,63        | 7.796,56        |
| <b>Bairros Lindeiros</b> |              |                         |                   |                  |                        | 1,57        | 91,35        | 7,48         | 1.311.310.814,21         | 565.707,86        | 6.192,93        |
| Entorno Imediato         |              | 9.350,00                | 3                 | 248              | 20.694,08              | 2,21        | 83,44        |              | 112.552.553,12           | 453.840,94        | 5.438,88        |
|                          | 3,01         | 16.937,27               | 16                | 294              | 33.404,58              | 1,97        | 113,62       |              | 182.017.156,33           | 619.105,97        | 5.448,87        |
|                          |              | 35.779,48               | 13                | 609              | 67.502,90              | 1,89        | 110,84       |              | 309.782.119,98           | 508.673,43        | 4.589,17        |
|                          |              | 62.066,75               | 32                | 1.151            | 121.601,56             | 1,96        | 105,65       | 3,45         | 604.351.829,43           | 525.066,75        | 4.969,93        |
| <b>OUCBH - Setor 9</b>   |              |                         |                   |                  |                        | 2,61        | 79,35        |              | 482.234.621,69           | 624.656,25        | 7.872,59        |
| <b>Bairros Lindeiros</b> |              |                         |                   |                  |                        | 2,70        | 103,26       |              | 1.612.368.681,80         | 900.261,69        | 8.718,82        |
| Entorno Imediato         |              | 23.510,00               | 13                | 772              | 61.254,92              | 2,38        | 152,47       |              | 1.372.569.007,60         | 1.422.351,30      | 9.328,64        |
|                          | 7,46         | 68.456,55               | 53                | 1.791            | 184.929,74             | 2,56        | 111,49       | 19,77        | 3.467.172.311,09         | 982.758,59        | 8.815,15        |
|                          |              | 61.792,00               | 34                | 965              | 147.134,97             | 1,17        | 86,97        |              | 35.262.314,33            | 383.286,03        | 4.407,13        |
| <b>OUCBH - Setor 10</b>  |              |                         |                   |                  |                        | 1,31        | 81,14        |              | 653.596.251,33           | 428.026,36        | 5.274,97        |
| <b>Bairros Lindeiros</b> |              |                         |                   |                  |                        | 2,35        | 114,22       |              | 622.452.248,55           | 890.489,63        | 7.796,56        |
| Entorno Imediato         |              | 6.828,00                | 7                 | 92               | 8.001,20               | 1,57        | 91,35        | 7,48         | 1.311.310.814,21         | 565.707,86        | 6.192,93        |
|                          | 6,56         | 94.403,80               | 32                | 1.527            | 123.905,16             | 1,52        | 77,11        |              | 6.805.145.528,90         | 311.633,72        | 4.041,22        |
|                          |              | 34.025,10               | 30                | 699              | 79.836,73              | 1,79        | 148,17       |              | 2.763.983.330,63         | 1.191.885,87      | 8.043,91        |
|                          |              | 135.256,90              | 69                | 2.318            | 211.743,09             | 1,56        | 83,94        | 54,57        | 9.569.128.859,53         | 396.138,80        | 4719,563789     |
| <b>ENTORNO EXPANDIDO</b> |              |                         |                   |                  |                        |             |              |              |                          |                   |                 |
| <b>Similar</b>           |              |                         |                   |                  |                        |             |              |              |                          |                   |                 |
| Nobre                    |              | 1.104.465,70            | 327,7             | 21.837           | 1.683.933,33           | 1,52        | 77,11        |              | 6.805.145.528,90         | 311.633,72        | 4.041,22        |
|                          |              | 191.787,04              | 92,8              | 2.319            | 343.611,86             | 1,79        | 148,17       |              | 2.763.983.330,63         | 1.191.885,87      | 8.043,91        |
|                          | 62,87        | 1.296.252,75            | 420,55            | 24.156           | 2.027.545,19           | 1,56        | 83,94        | 54,57        | 9.569.128.859,53         | 396.138,80        | 4719,563789     |
| <b>TOTAL</b>             | <b>37,13</b> | <b>2.061.821,77</b>     | <b>769,35</b>     | <b>40.621,00</b> | <b>3.386.782,28</b>    | <b>1,64</b> | <b>83,38</b> | <b>45,43</b> | <b>17.536.199.358,22</b> | <b>431.702,80</b> | <b>5.177,83</b> |